

# MICHIGAN VOICE

DECEMBER 2020

NEWSLETTER



Photo Credit: Elite Media

## ON THE GROUND: ELECTION WORK

GOTV

ELECTION PROTECTION

VOTER REGISTRATION

WHEN WE ALL VOTE



# ELECTION PROTECTION

The Michigan Voices Grassroots Voter Protection Cohort was made up of organizations with grassroots presence in target cities across Michigan, who served as our eyes and ears leading up to and on Election Day 2020. They educated their communities on changes to voters' rights, advertised the 866-OUR-VOTE hotline, monitored the polls; and assisted with rapid response when incidents occurred. They also stepped up to fill in gaps on election night; and the days that followed, to ensure every vote was counted.

## GET OUT THE VOTE

Fifty-three partners were part of the Michigan Voices GOTV program. Our partners went door-to-door, hosted carwashes, food giveaways; and made calls to turn out their constituents. Michigan Voices regranted 26 of our 53 partners; and provided them with data support, technology and PPE.







# VOTER REGISTRATION

Michigan Voices' partners participated in our voter's registration program. Our partners hosted events and contacted residents all over the state to register voters.

## WHEN WE ALL VOTE

APRI Metro Detroit, Detroit Change Initiative, Labor Council for Latin American Advancement, Michigan Coalition on Black Civic Participation, Oakland Forward, Our Own Wall Street, PROACTIVE and Wisdom Institute teamed up with Michelle Obama's When We All Vote campaign to host events to increase voter turnout throughout Michigan.



# BY THE NUMBERS

GOTV: OCT. 20 – NOV. 3, 2020

**21K**

VOTERS  
REGISTERED

**622K**

OUTREACH\* TO  
BIPOC VOTERS

\*by organizations centered in  
communities of color

**45%**

VOTEPROP\*  
SCORE <30

\*voters in universe

**279K**

RETURNED\*  
ABSENTEE BALLOT

\*voters in universe

# BY THE NUMBERS

(CON'T)

**1.5M**

PEOPLE TARGETED STATEWIDE

(RAE voters: BIPOC, <35, Single Women, Vote Prop. 0-70)

**1.4M**

DIALS

**178K**

IDs COLLECTED

**2.4M**

TEXTS SENT

**74K**

CONVERSATIONS

\*including relational organizing  
and vote tripling programs

## MICHIGAN VOICES PARTNER ORGANIZATIONS

[ACCESS](#)

[ACLU](#)

[American Federation of Teachers MI](#)

[A. Philip Randolph Institute \(APRI\)- Statewide](#)

[APRI -Battle Creek](#)

[APRI -Downriver](#)

[APRI -Flint](#)

[APRI -Grand Rapids](#)

[APRI -Kalamazoo](#)

[APRI -Lansing](#)

[APRI -Metro Detroit](#)

[APRI -Muskegon](#)

[APRI -Saginaw](#)

[Arab American Heritage Council](#)

[Asian Pacific Islander American \(APIA\) Vote MI](#)

[Better Men Outreach](#)

[Building Movement - Peoples Platform Detroit](#)

[Detroit Action](#)

[Detroit Change Initiative](#)

[Detroit Hispanic Development Corporation](#)

[Economic Justice Alliance of Michigan \(EJAM\).](#)

[Empowered Voices](#)

[Greater Kingdom International](#)

[Hip Hop Caucus](#)

[Labor Council for Latin American Advancement](#)

[League of Women Voters of MI](#)

[LGBT Detroit](#)

[M.A.D.E Institute](#)

[Michigan Coalition on Black Civic Participation](#)

[Michigan Education Justice Coalition \(MEJC\).](#)

[Michigan Faith in Action](#)

[Michigan League For Conservation Voters](#)

[Michigan League for Public Policy.](#)

[Michigan Liberation](#)

[Michigan Nonprofit Association](#)

[Michigan United](#)

[Mothering Justice](#)

[Mothers of Hope](#)

[Natural Resources Defense Council](#)

[Nazarene Community Outreach](#)

[One Love Global](#)

[One Michigan for the Global Majority.](#)

[Our Own Wall Street](#)

[Planned Parenthood Advocates Michigan](#)

[Pontiac Policy Council](#)

[Oakland Forward](#)

[Progress Michigan](#)

[Student PIRGs \(Public Interest Research Group\).](#)

[MI](#)

[Southeast Michigan Jobs with Justice](#)

[Southwest Michigan Urban League](#)

[United Way.](#)

[Western Wayne County NAACP Branch](#)

[Wisdom Institute](#)

[WMEAC](#)

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